

NEW DATSUN 1300





THE MODERN CAR THAT EXPECTS YOU TO MAKE DEMANDS ON IT... THE NEW DATSUN 1300!

The Rugged, Versatile Sedan for Pacesetters

The new DATSUN 1300 is a very modern, distinctively styled sedan that sets new standards in comfort and reliability. No matter how rugged your pace in business or travel, the new DATSUN 1300 will be right up there ... meeting whatever special demands you may make.

Decades of Nissan's experience and advanced technology are behind every feature of this specially created sedan. Acceleration is quick, smooth, with the powerful OHC engine's 77 HP zipping you along up to speeds of 145 km/h (90 mph). The newly designed independent 4-wheel suspension lets you

travel confidently over just about any road. And gratifying departures from the conventional ... like curved glass and full-view side windows ... are harmonious with the sedan's overall dynamic styling.

No car on the market today has better credentials than the new DATSUN 1300. Its high performance engine and impressive economy are precisely what you would expect of the successor to the world rally winning DATSUN. The new standards of efficiency and dependability set by the 1300 are sure to win even more acclaim from the motorists in over 90 nations who have made DATSUN their very favorite car.



Luxurious and Durable Interiors for Safety and Comfort

Your passengers will beam with pleasure when they seat themselves in the lovely color coordinated interiors. Materials are long-lasting leatherette vinyl for the Deluxe and a rugged metallic textured vinyl for the Standard. Other nice touches are the curved glass windows for extra shoulder room, adjustable seats, the effective ventilation system, and specially designed sound absorbing materials for a ride that's quiet and enjoyable. Nissan was also painstaking about safety. That's why there are safety belt anchorages, a padded dashboard, soft padding behind the front seats, and the special Nissan safety door locks.

Standard Sedan





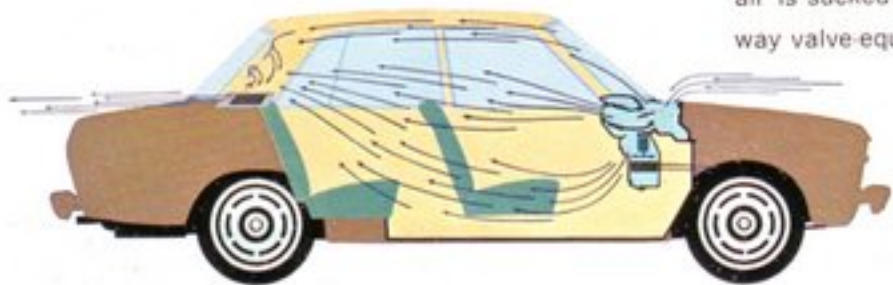
For the First Time Unlimited Visibility

The uninterrupted plane of the front side windows splendidly complements the smooth, wide surfaces of the new DATSUN. Driver and passengers have unexpected visibility because Nissan engineers and stylists have eliminated the front vent windows with their blind spots. The 1300's side windows integrate with the curved glass, the larger rear window and windshield areas to create a total visibility unequalled by any other car in the same class. Such achievements are characteristic of the new DATSUN's integration of safety, technology and aesthetics.



All-Weather Ventilation

This fresh air ventilation system keeps everyone comfortable even with the windows firmly shut. Efficient jet vents direct the fresh air flow exactly where you want it and at the pressure you prefer. Stale air is sucked out by two rear one-way valve-equipped grilles.



Instant Instrument Readability

Designed to be read accurately in an instant. Precise gauges register fuel and temperature. Sensitive warning lights flash for the emergency brake, oil pressure and generator. All are arranged so you immediately know the condition your car's in without taking your eyes off the road. Special non-glare glass is used throughout. (Windshield wipers are also non-glare.) All knobs and adjustments are placed for split second responses and instant activation.



Standard equipment:

Speedometer, Fuel gauge, Water temperature gauge, Oil pressure warning light, Turn signal pilot lights, Main beam warning light, Parking brake warning light, Ignition warning light, Ignition and starter switch, Lighting switch, Choke control knob, Windshield wiper switch, Fresh air control lever and dials, Glove box.



Curved Glass for Extra Light and Space

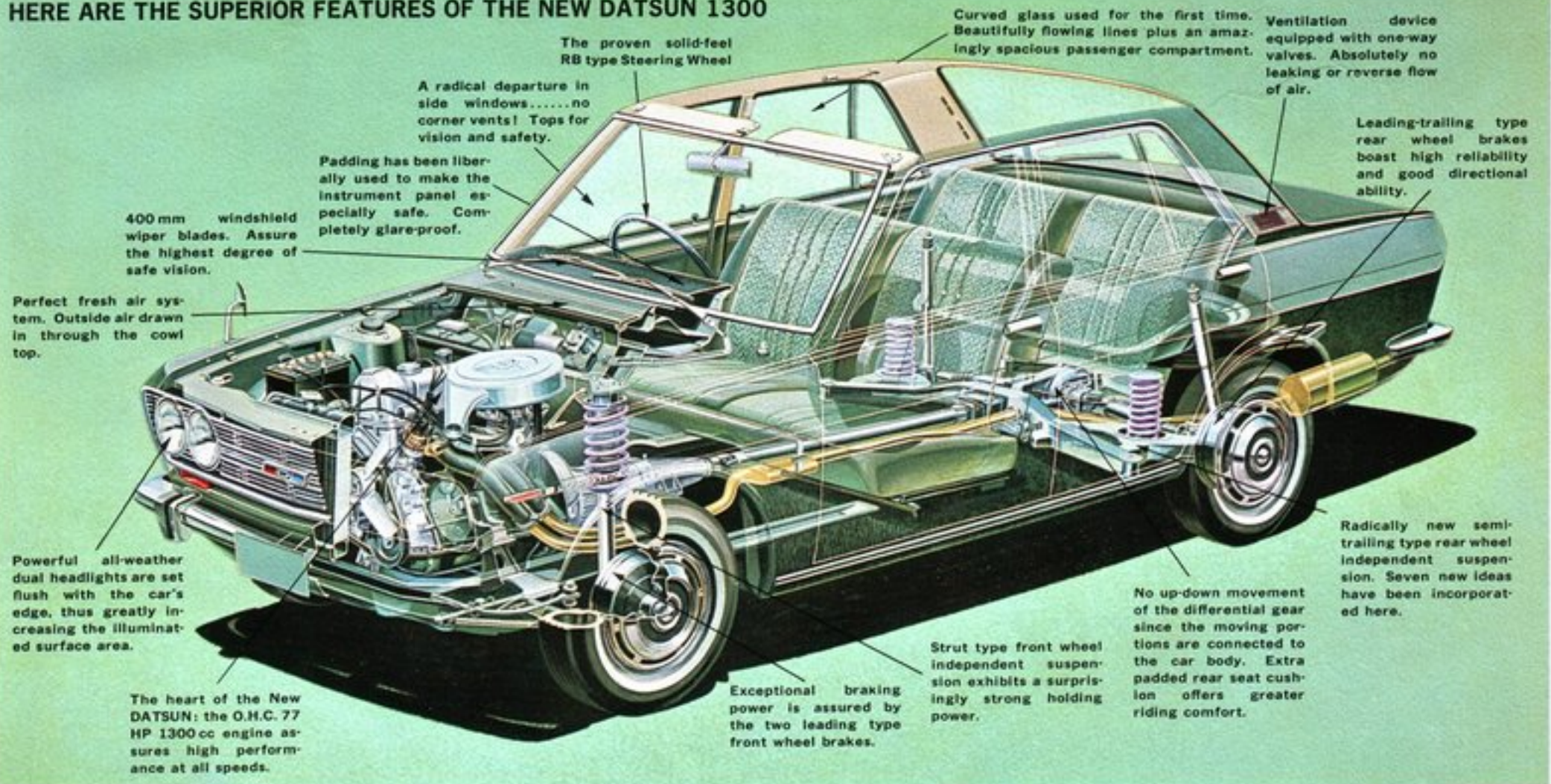
The curved glass windows have been carefully designed for increased visibility, extra shoulder room and greater interior spaciousness. Much more light actually enters the car, thus keeping the driver more alert and considerably reducing fatigue on long trips. Safety glass is used throughout.



A Practical Spacious Trunk

The trunk offers you much more room than you might expect ... there's ample space for seven good-sized suit cases. The counter-balanced lid makes loading and unloading simple and quick. The luggage lock is rugged and virtually tamper-proof.

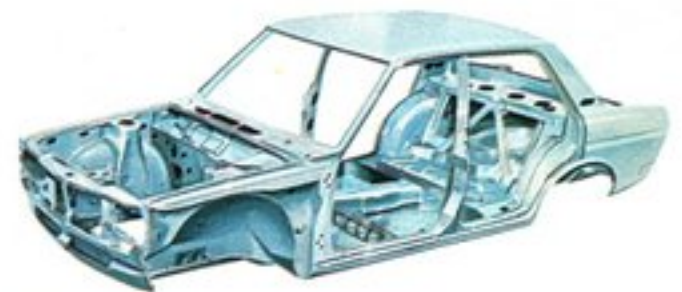
HERE ARE THE SUPERIOR FEATURES OF THE NEW DATSUN 1300



OHC 77 HP 1300cc



This newly designed engine is the end result of Nissan's constant research and wide technological resources. There is probably no car on the road today that has the new DATSUN 1300's superior ratio of power to economy. A worthy successor to the engine that won DATSUN such fame at rally after rally throughout the globe. Boasting a top speed of 145km/h (90mph) this OHC technological wonder will bring a new pep and power to your pleasure driving.



Rugged Unitary Body Construction

Nissan's unitary body construction is remarkably solid and acts as a safety shield for the entire vehicle. The most careful welding techniques have been applied to the DATSUN 1300. The result is a body that can absorb considerable impact shock quite safely.

WORLD ACCLAIMED PERFORMANCE... AND AMAZINGLY ECONOMICAL UPKEEP!



Road Hugging Fully Independent Suspension

A relaxing ride with good, close road-feel and total control are what you'd expect of the new DATSUN. And that's exactly what you are assured of by DATSUN's fully independent suspension for all four wheels. Cor-

ner sharply on a bad bumpy road and you'll discover how reassuring the rugged stability of DATSUN's suspension is. Rubber mounts minimize noise, and the entire suspension system hardly requires lubrication.



The Strut Type Front Independent Suspension is newly designed and built for durability. The front wheel suspension features simplified construction which reduces the weight and number of parts. Considerably greater maneuverability results. Tension rods and stabilizers are built in.



Semi Trailing Independent Rear Suspension includes resilient coil springs and telescopic double-artion shock absorbers. Passenger floor space is lower and trunk area larger than usual because the propeller shaft does not move vertically. The small load under the springs makes riding more comfortable and increases the sedan's excellent stability.



Exceptionally Safe, Responsive Brakes

The front brakes are hydraulic and use two leading shoes, while sturdy leading-trailing brakes are featured in the rear. The brake drums are exceptionally large and the linings are durable for safety and economical maintenance. The 1300's braking system prevents fading at high speeds, and gives a quick, tight brake response. (A vacuum servo mechanism is optional.)

WWW.RATDAT.COM

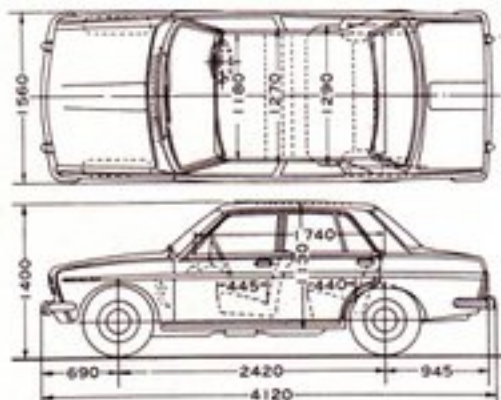
DATSUN 1300 SPECIFICATIONS

MODELS	DATSUN 1300 Standard Sedan	DATSUN 1300 Deluxe Sedan
TYPES	(L)S10-SIU)	(L)S10-U)
●DIMENSIONS AND WEIGHT		
Overall length	4,070 mm (160.2 in.)	4,120 mm (162.2 in.)
Overall width	1,560 mm (61.4 in.)	
Overall height	1,400 mm (55.1 in.)	
Wheelbase	2,420 mm (95.3 in.)	
Tread, front	1,280 mm (50.4 in.)	
Tread, rear	1,280 mm (50.4 in.)	
Vehicle weight	880 kg (1,940 lb.)	905 kg (1,995 lb.)
Seating capacity	5 persons	
●PERFORMANCES		
Max. speed	145 km/h (90 mph)	
Max. grade ability (sin θ)	0.359	0.353
Min. turning circle	9.6 m (31.4 ft.)	
●ENGINE		
Type	Model L13. Gasoline engine. Water cooled, four cycle, overhead camshaft. Four cylinder in line.	
Bore and stroke	Bore 83.0 mm (3.27 in.). Stroke 59.9 mm (2.36 in.).	
Piston displacement	1,296 cc (79.1 cu. in.).	
Compression ratio	8.5 : 1	
Max. horsepower (SAE)	77 B.H.P. at 6,000 r.p.m.	
Max. torque (SAE)	11.1 m·kg (80.2 ft.-lb.) at 3,600 r.p.m.	
Carburetor	HITACHI dual barrel, down draft type with paper element air cleaner. Mechanical diaphragm type fuel pump.	
Electrical system	12 volt 40 or 50 amp.hr. battery. 30 amp.hr. alternator with regulator.	
Ignition system	Coil and distributor with mechanical and vacuum control.	
Cooling system	Pressurized radiator with centrifugal pump. Pellet type thermostat and fan. Cooling water capacity 6.4 liters (1.69 U.S. gallons).	
Fuel tank capacity*	45 liters (11.9 U.S. gallons).	
●TRANSMISSION		
Clutch	Single, dry disc with cushioning springs. Diameter 200 mm (7.87 in.).	
Type of transmission	3 forward speeds and 1 reverse. Synchromesh on all forward gears. Gear shift lever on steering column.	
Gear ratios	1st	3.26
	2nd	1.64
	3rd	1.00
	reverse	3.36
Final gear ratio	4.38	
●CHASSIS		
Suspension, front	Independent, strut type with tension rod and stabilizer.	
Suspension, rear	Independent, semi-trailing arm with coil springs and telescopic double acting shock absorbers.	
Steering	Right or left hand drive. Recirculating ball type gear, ratio 15.5:1	
Service brake	Hydraulic. Front, two leading shoe. Rear, leading and trailing shoe. Drum diameter 228.6 mm (9.0 in.).	
Parking brake	Mechanical, operating on rear wheels only.	
Wheels and tires	Pressed steel disc wheels. 5.60-13-4 ply tires.	
●BODY WORKS		
Body works	Four-door, five-seater sedan. All steel unitized body fully upholstered with vinyl leather.	
Seats	Adjustable bench seat in front and bench seat in rear.	
Lamps	Two sealed beam dual headlights with dipping. Two parking and turn signal lights. Two combined stop, tail and turn signal lights. Room light. Rear license light. Back-up lights. Side directional lights.	

●EQUIPMENT		
Models	Standard	Deluxe
Dual 2-speed Windshield Wipers	○	○
Room Light Switches on Front Doors	○	○
Turn Signal Lever with Dimmer Switch	○	○
Interior Rearview Mirror	○	○
Safety Glass all round	○	○
Dual Sunvisors	○	○
Ash Trays front and rear	○	○
Vinyl Floor Mats front and rear	○	○
Safety Belt Anchorages	○	○
Lockable Fuel Cap	○	○
Full-flow Ventilator	○	○
Pull Handles on Rear Doors	○	○
Moulding Sill	○	○
Drip Channel Mouldings	×	○
Pull Handles on Front Doors	○	×
Pull Armrests on Front Doors	×	○
Pull Armrests on Rear Doors	×	○
Lockable Glove Box Lid	×	○
Engine Compartment Light	×	○
Cigarette Lighter	×	○
Bumper Overriders front and rear	Opt.	○
White Sidewall Tires	Opt.	○
Deluxe Chrome Wheel Caps	Opt.	○
Front Parcel Tray	Opt.	○
Spare Wheel Cover	Opt.	○
Trunk Floor Mat	Opt.	○
Windshield Washers	Opt.	○
Electric Clock	×	Opt.
Anti-Sun Glass all round	Opt.	Opt.
60 amp. hr. Battery	Opt.	Opt.
Rearview Mirror on Fender or Door	Opt.	Opt.
Safety Belts front and rear	Opt.	Opt.
Tubeless Tires	Opt.	Opt.
Heater and Defrosters	Opt.	Opt.
Radio	Opt.	Opt.
Cooler	Opt.	Opt.
Steering Lock	Opt.	Opt.
Passing Light (Left hand drive only)	Opt.	Opt.
Anti-Wind Lift Wiper Blades	Opt.	Opt.
Floor Carpets front and rear	Opt.	Opt.
Master Vac	Opt.	Opt.

Code for above: "○" means standard equipment. "Opt." means optional at extra cost. "×" means not available.

These specifications are subject to change without notice.



NISSAN MOTOR CO., LTD.

EXPORT DIVISION Nissan Bldg., Ginza-Higashi, Chuo-ku, Tokyo, Japan